As 2011 draws to a close, we want to take this opportunity to thank and congratulate the entire NewYork-Presbyterian team for an extraordinary year. Every one of you should feel proud of your contribution to making amazing things happen for our patients, families and staff. We value and appreciate your ongoing dedication and continued commitment to the Hospital and to We Put Patients First.

Wishing you and your loved ones a joyous holiday season, and a happy and healthy new year!
NYP raises awareness of pancreatic cancer

In recognition of National Pancreatic Cancer Awareness Month in November, NYP hosted events to raise awareness about a disease that claims tens of thousands of lives each year.

NewYork-Presbyterian/Columbia’s Pancreas Center and The Muzzi Mirza Pancreatic Cancer Prevention & Genetics program hosted the annual Pancreatic Cancer Awareness Day November 12 at NYP. A patient offered words of inspiration and hope to those affected by the disease and information was available on new developments in pancreatic cancer research, screening, prevention and treatments.

The Jay Monahan Center for Gastrointestinal Health, in collaboration with the Pancreatic Cancer Action Network (PanCan) at NYP/Weill Cornell, hosted a symposium November 19 where patients, their families and advocates had the opportunity to question the experts. A pancreatic cancer survivor of eight years also spoke to encourage families who may have a relative recently diagnosed with the disease.

A day later, City Hall was illuminated in purple as some 200 people gathered on its steps to join thousands of Americans across the country in a “PurpleLight National Vigil for Hope,” honoring those who survived pancreatic cancer and those who lost their lives to the disease. There were 55 such vigils across the country, the one in New York was sponsored by The Jay Monahan Center in conjunction with PanCan.

NYP chefs cook up winning dishes at Iron Chef Competition

NYP has top chefs! That was confirmed last month when the Hospital’s culinary team garnered bronze at the first-ever 2011 Healthcare Symposium Culinary Challenge in Atlantic City, NJ.

Giovanni Sias, Executive Chef of McKeen Pavilion, Ross Posmentier, Senior Executive Chef of Greenberg 14, and Madhu Sharma, Executive Chef of NYP/Columbia, went head-to-head against seven teams in a culinary challenge in the vein of Food Network’s Iron Chef. The teams represented New York, New Jersey and Pennsylvania area hospitals and medical centers.

Cooking at Harrah’s Resort in Atlantic City, the teams had one hour to assemble an amuse-bouche — a small, bite-sized hors d’oeuvre — and an entrée using any combination of the ingredients: whole red snapper, diver sea scallops, chicken winglets, broccolini, fingerling sweet potatoes, mini carrots and dragon fruit. Chefs could augment their dishes with other ingredients, as well.

The NYP team’s amuse-bouche: A single pan-seared diver sea scallop garnished with crispy microgreens rested on a carpaccio of dragon fruit, next to a slice of candied pumpkin. A drizzle of pomegranate reduction and an orange and Grand Marnier sauce framed the dish.

The entrée: Sautéed red snapper and an Indian-spiced chicken winglet arranged delicately in the center of a white plate, surrounded by garlic and olive oil sautéed broccolini, a creamy puree of fingerling sweet potatoes and baby carrots, and five slices of carrots.

The event was organized by U.S. Foods, a leading food-service distributor, which hosts a two-day symposium on food-service, culinary trends and best practices in the health care industry.

A new leader for external relations

Kerry DeWitt has joined NYP’s management team as Senior Vice President for External Relations. In this role, she will direct government relations, public affairs, community relations, grants and intellectual property transfer.

Ms. DeWitt brings more than 30 years of legislative and government affairs experience to her position. She was at EmblemHealth, formerly known as Health Insurance Plan of New York, for the past 15 years, and in 1999 was named Vice President of Government Relations. In this position, she advised EmblemHealth’s senior management on political and governmental issues, developed organizational policy and budgets, worked with government officials, and lobbied state legislators.

Earlier in her career, Ms. DeWitt served as Vice President of the New York State HMO Conference and Council, representing all managed health plans in New York. She also held staff leadership positions in the New York State Assembly, oversaw legislative activities for several state officials and staffed various committees. Ms. DeWitt received her bachelor’s degree from Yale University.
NYP Leads the Way in Search for Health Care Solutions

Leaders of academic medical centers across the country gathered at NYP in October for a conference, “Innovations in Health Care Reform: Experience of Academic Medical Centers,” that tackled the difficult issues facing academic medicine, such as growing health care costs, a shrinking economy, an aging population and the enormous burden of chronic disease.

More than 80 senior leaders from NYP and 25 other major academic medical centers, the American Association of Medical Colleges, the Brookings Institution, the Greater New York Hospital Association and Kaiser Permanente, attended the conference.

Participants discussed how academic medical centers are innovating to address health care reform in four critical areas: the science of quality, new care delivery models, bringing down operating costs while maintaining high quality and patient satisfaction, and graduate medical education.

“In a difficult environment, it is essential that we show leadership to the rest of the country,” Dr. Corwin said.

Transforming Gene Research in New York

The NYGC is an independent, non-profit consortium whose mission is to establish the largest high-throughput gene sequencing facility for translational research of its kind in North America. The NYGC will bring large-scale genomic analyses together with translational research to impact cancer, and neurologic, metabolic, cardiovascular and pediatric diseases.

Much as the Broad Institute has done in Boston, the NYGC is expected to have a transformational effect in New York, strengthening the ability of institutions to compete for NIH grants and other life science resources. The NYGC will also facilitate the recruitment and development of talented genomics and bioinformatics researchers and clinicians.

The NYGC has also partnered with commercial and technology innovators including Illumina, a leading developer, manufacturer and marketer of life science tools and integrated systems for analyses, and Roche, a global health care company. The Center is led by Nancy Kelley, its founding Executive Director; a national search is under way to recruit a Scientific Director.

The genome sequencing that will be done by the NYGC enables researchers and clinicians to see the specific sequence of molecules that comprise an individual’s own genetic code. This sequencing is a key component of personalized medicine, which aims to identify the genetic causes of disease, evaluate a person’s risk for developing a given disease, and customize medical treatments based on an individual’s genetic makeup. Because recent discoveries have shown that a given disease may have multiple genetic causes, research is now focused on developing therapies that target these specific mutations.

As the cost of sequencing has fallen from many millions to a few thousand dollars, personalized medicine has begun to play a role in modern clinical practice.

“Today we are only beginning to make the discoveries that in the years to come will revolutionize the practice of medicine,” Dr. Pardes said.

NYP Part of Revolutionary Effort to Personalize Medicine

NewYork-Presbyterian Hospital, Weill Cornell Medical College and Columbia University are among 11 leading New York academic medical centers and research universities that have joined as founding members of the New York Genome Center. The Genome Center, which is set to open in Manhattan in 2012, will be one of the largest genomic facilities in the country.

The formal announcement of the New York Genome Center (NYGC) took place on November 3 and included representatives of all of the founding institutions. “The New York Genome Center will allow collaborative genomic discovery on an unprecedented basis and accelerate development of novel diagnostics and targeted therapeutics to improve clinical care,” said Dr. Pardes, who has been named Vice Chairman of the NYGC.

Posters Promote Infection Control

This reminder to keep hands clean took first place at NYP/Columbia in the recent Hospital-wide poster contest sponsored by the Department of Infection Prevention and Control. The artists were Alice Hsu, RN, and Nicole Tablante, RN, of 8 Hudson North Neurosurgery.

Winning artists at other NYP sites were Joann Tedesco, RN, of the NYP/Allen Emergency Department; Lei Ann Mae Guarano, RN, of NYP/MSCHONY 7 Tower Neonatal Intensive Care Unit; Nicole Pismas, MSPT, of NYP/Weill Cornell Rehab Medicine-Physical Therapy; and Nadim Chowdhury, Pharmacy Technician of the NYP/Westchester Pharmacy Department.

The winning posters have been framed and are hanging outside the Infection Prevention and Control Department offices at NYP/Columbia on Milstein’s 7th floor, 7 Center, and at NYP/Weill Cornell in the Starr Pavilion, 5th floor, Room 516.

Administrative leaders at some of the top academic medical institutions in the U.S. attended and spoke at the NYGC-hosted symposium, including:

1. Dr. Eliot J. Lazar, SVP, Chief Quality & Patient Safety Officer, NYP (left), and Dr. Benjamin K. Chu, President, Kaiser Permanente Southern California.

2. (from left) Dr. Corwin; Dr. Thomas H. Lee, CEO of Partners Community HealthCare, Inc.; and Dr. Pardes.

3. (from left) Dr. Lee; Emme Deland, SVP, Strategy, NYP; and Dr. Donald W. Landry, Chief, Department of Medicine, NYP/Columbia.

4. Senior leaders from 25 major academic medical centers attended the conference.

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The winning posters have been framed and are hanging outside the Infection Prevention and Control Department offices at NYP/Columbia on Milstein’s 7th floor, 7 Center, and at NYP/Weill Cornell in the Starr Pavilion, 5th floor, Room 516.
More than 20 NYP physicians garnered Physician of the Year awards, given annually to physicians, fellows and house staff who exemplify excellence in the clinical setting and actively collaborate with nurses in providing high-quality patient care. Nurses at the various campuses nominate physicians based on professional attributes such as collegiality, collaboration and contributions to nursing practice. The 2011 Physician of the Year awardees are pictured here.

**NYP/Westchester** — Winners of the Physician of the Year at the Westchester Division include (from left): Dr. Andrea J. Walter, Assistant Attending Psychiatrist; Dr. Nahla Mahgoub, Assistant Attending Psychiatrist; Dr. Dimitry Francois, Assistant Attending Psychiatrist; Dr. Nabil Kotbi, Assistant Attending Psychiatrist; and Dr. Gerard C. Addonizio, Attending Psychiatrist.

**NYP/Allen** — Dr. Mary Johanna Fink, Attending Physician, with Dr. Corwin (left) and Dr. Kelly.

**NYP/MSCHONY** — Hospital Administrators (back row) helped honor the 2011 MSCHONY Physicians of the Year (from left): Dr. Ganga Krishnamurthy, Director of Neonatal Cardiac Care; Dr. Marianne Garland, Assistant Attending Pediatrician; Dr. Elizabeth Wedemeyer, Associate Attending Pediatrician; Dr. Ryan Morgan, Postdoctoral Residency Fellow; and Dr. David Kessler, Assistant Attending Pediatrician.

**NYP/Weill Cornell** — NYP/Weill Cornell Physicians of the Year were (from left): Dr. Samuel Merrick, Associate Attending Physician; Dr. Axel J. Rosengart, Associate Attending Neurologist; Dr. James Rosoff, Urology Resident; Dr. Jeffrey Perlman, Attending Pediatrician; and Dr. Vinod Malhotra, Attending Anesthesiologist.

**NYP/Columbia** — Dr. Kelly (far left), Dr. Corwin (far right) and other Hospital administrators honored (starting from fourth from left) Dr. Jeffrey Moses, Director, Cardiovascular Intervention; Dr. Ashmi Patel, Assistant Attending Physician; Dr. Annemarie Gallagher, Postdoctoral Residency Fellow; Dr. Julie Pensner, Associate Director of Inpatient Psychiatry, Milstein; Dr. Rajeev Dayal, Director of Carotid Intervention; Dr. Adriana Matiz, Assistant Attending Pediatrician; Dr. David D. Markowitz, Associate Attending Physician; and Dr. Brian Schulz, Orthopedic Surgery Resident, who accepted the award for Dr. Louis U. Bigliani, Director of Orthopedic Surgery.

**NYP/Press**
In Memoriam

• Daniel B. Burke, Chairman Emeritus of the NewYork-Presbyterian Hospital Board of Trustees, died October 26 at 82. Mr. Burke was named Chairman Emeritus in 2000 in honor of his service and philanthropy, which included gifts toward the construction of Morgan Stanley Children’s Hospital and the modernization of The Presbyterian Hospital. In all, he served The Presbyterian Hospital and NewYork-Presbyterian Hospital for 21 years. He will be remembered for his intelligence, integrity and sense of humor. “The world is a better place for all he contributed,” said his business partner. Mr. Burke is survived by his wife, Harriet S. Burke, and Sally McNamara; brother, James; “Bunny;” four children, Stephen, Bill and Frank; sister, Phyllis B. Davis; and 14 grandchildren.

• Theoharis “Harry” Theodoritis, Supervisor in the mason and machinist shop in NYP/Columbia’s Facilities Operations, died November 3 at 57. A 21-year employee of NYP, Mr. Theodoritis was a hands-on employee, always in the trenches, dedicated to the Hospital. “He had the Hospital in mind first,” said Jim De Tata, Facilities Manager and Mr. Theodoritis’ supervisor. “He really appreciated and worked hard for the Hospital.” Mr. Theodoritis, who lived on 170th Street and Broadway, would often greet people outside the nearby Gristedes supermarket, giving food to those he felt were needy.

A Mighty Response to Health Reform

Designed to meet the challenges of health care reform by finding opportunities to reduce costs, while maintaining our commitment to We Put Patients First.

Telephone System Unification Project

NYP’s Telecommunications team, in collaboration with its vendors, has embarked on a two-step project that will save money. It will also create cross-campus redundancy so that if a disaster were to occur on one NYP campus, it would cause minimal disruption to the telephone system.

The project’s first step is to unify the dialing plan by converting all the extensions at NYP/Weill Cornell, NYP/Columbia, MSCHONY and NYP/Allen telephones, modems, computer lines and faxes from five-digit dialing to seven-digit dialing. This change will make possible the project’s second step: the complete merging of the two main telephone systems into one unified platform.

By eliminating duplicate systems, reducing vendor maintenance costs and enabling NYP to use new technologies, the Telephone System Unification Project will yield significant cost savings. Phase One, which involved unifying vendors, saved $200,000 in 2011, and additional savings will take place during the next 12 to 24 months.

The five- to seven-digit dialing conversion will take place on January 13, 2012, and the merging of the two systems will take place during the next 12 to 24 months.

Frank Castro, Director, Information Systems, says, “Our Telecom team is proud to provide a system that utilizes the latest technologies, bringing new capabilities to all employees while delivering savings to NYP’s bottom line.”

We Did It! $60 Million Saved

Congratulations! Through the HERCULES effort we introduced this year, we have reached our goal of reducing the 2012 budget by $60 million! HERCULES is NYP’s approach to saving money and creating efficiencies while continuing to provide the best care and service to our patients. We will now work together to implement changes in practice so that we can realize these savings and are confident that next year we will again reach our goal of another $60 million.

Thank you, everyone, for your enthusiasm and creative ideas and for contributing to this challenging but critically important effort. Please continue to send suggestions to hercules@nyp.org.
Each December, managers and directors at NYP collaborate with their staff to create Making It Better Plans for the year ahead to enhance the patient and employee experience. Many areas choose to focus on NYP Values such as empathy and teamwork, as well as proven best practices such as Hourly Rounding and Discharge Phone Calls. Here are some tips for your Making It Better Plan from areas that achieve patient satisfaction scores at or above the 90th percentile when compared with some of the Best Hospitals in the country (based on U.S. News & World Report Best Hospitals list, benchmarking against those that are Press Ganey clients).

The Pediatric Emergency Department at NYP/Weill Cornell is consistently one of the best scoring in the country. When we spoke to ED staff and leadership about their strategy, Discharge Phone Calls were a major focus. Brian Miliszusky, Director of Nursing, NYP/Weill Cornell Emergency Department, said, “Discharge Calls are not just a patient satisfier; they are about ensuring our patients are safe. We make these calls a priority because it is the right thing to do.” Shari Platt, MD, Director, NYP/Weill Cornell Emergency Department, added, “They show the patient that our care extends beyond the ER visit, and although the calls had originated as a patient-centered care initiative, they almost always result in a meaningful clinical intervention.”

At Morgan Stanley Children’s Hospital, areas such as the PCICU have patient satisfaction scores that are above the 90th percentile.

In speaking about this area, there was a consistent message: the importance of teamwork and empathy.

Making the Most of Discharge Calls

- Make calls to discharged patients as expeditiously as possible.
- Avoid making calls from a busy area where you may be interrupted by co-workers, patients or families. Find a quiet spot to ensure that calls do not feel hurried or unfocused.
- Build time into each person's schedule for calls — even 20 minutes a day can make a difference.
- Be sure that calls do not feel transactional. Engage patients with a warm and empathetic tone.

Enhancing Teamwork

- Make responding to call lights everyone’s responsibility.
- Take a group approach to caring for patients, where patients are not seen as one individual’s responsibility, but as the team’s responsibility.
- Unit leadership should model the behaviors they want their team to exhibit. Getting involved in Discharge Phone Calls and helping to resolve patient concerns proactively is a great support to the staff and helps encourage these behaviors on the unit.
Tuition reimbursement has been raised to $3,000. Employees now have $1,000 more per year to further their education. For details of our Educational Assistance Program, including program eligibility, go to the Employees page on the Infonet, and under Resources and Guides, click on Education Assistance Program.

Six more colleges are participating in NYP’s Prepaid Tuition Program. The NYP Prepaid Tuition Program provides employees with a prepaid tuition benefit of up to $3,000 when attending a participating college. The following colleges will be added to those participating in the Program, beginning in 2012: Lehman College, Long Island University, Mercy College, Pace College, Queensborough Community College and SUNY/Delhi. For details of the prepaid tuition program and a complete list of participating schools, go to the Employees page on the Infonet, and under Forms, click on Education Assistance Agreement.

New York Presbyterian Hospital's Prepaid Tuition Program provides a new ID card for 2012. If you do not receive your new card by December 29, 2011, please call Empire at (800) 722-8879.

The Internal Revenue Service has announced the following limitations for 403(b) and 457 plans effective January 1, 2012:
- Employees under the age of 50 can elect to defer pretax dollars to a maximum of $17,000.
- Employees age 50 and over can elect to defer up to a maximum of $22,500.

To make a change, go to www.divinvest.com/nyp or contact your on-site TSA Counselor.

Effective January 1, 2012, the Mass Transit and Commuter Parking spending accounts, which are regulated by IRS Code Section 132, will have new limits. The Mass Transit allowance will be reduced to $125 per month. The allowance for the Parking spending account will increase to $240 per month.

If your current election for Mass Transit is more than $125 monthly, P&A will adjust the amount automatically.

The parking elections will not be increased automatically to the new monthly allowance. If you would like to increase the amount of your parking account, log on to www.padmin.com or call (800) 688-2611.

For more information, call (646) 327-1420 or e-mail admin@eduprofile.com.

ADT Home Security Services
ADT Security Services Small Business Division is offering a 10 percent discount for home security services to employees of NewYork-Presbyterian Hospital. ADT will provide quality installation, monitoring and customer service to all employees who purchase a burglar alarm/camera system.

All packages include:
- Control Panel
- Door Contacts
- Motion Sensor
- Keypad
- Interior Siren
- Telephone Jack
- 24-hour Monitoring and Customer Service

For more information, please contact Hubert Gaillard at (646) 336-2389 or (646) 398-2320.

Teddy Nissen
Teddy Nissen is offering NewYork-Presbyterian staff the opportunity to participate in their Employee Purchase Program. All vehicles are priced 1 percent below invoice, which is the same discount Teddy Nissan employees receive. You can also take advantage of its current sale-of-the-year event. For more information, contact their Employee Purchase Program specialists at (877) 844-1681.
Hospital Patients to Benefit from New Research Building Innovations

Dr. Corwin joined Antonio M. Gotto, Jr., MD, Dean of Weill Cornell Medical College, at a ceremony marking the dedication of the new Belfer Research Building in November. The building will support scientific exploration that may lead to pioneering new treatments and cures for some of the world’s most daunting health challenges — cancer and infectious and neurodegenerative diseases among them.

“The proximity of a translational research center to the Hospital means that our patients will be directly benefiting from the exciting work that will soon be under way in the medical research building,” Dr. Corwin said. “Our close ties and unique partnership with Weill Cornell Medical College continues to reap tremendous benefits for both institutions and our patients will be healthier for it.”

Nearly 300 people, including Medical College and Hospital officials and donors, assembled next to the construction site for the November 9 ceremony to honor Renée and Robert Belfer, and others, who donated $100 million toward the construction of the building.

Scheduled to open in 2014, the $650 million building on East 69th Street will double Weill Cornell’s research space and enable the College to attract top-tier medical researchers. The 18-story, 480,000-square-foot building will be eco-friendly and sustainable.

“The only way we can make serious strides in treatment and eventual cures for serious diseases will be through an intensive collaborative research effort, and nothing exemplifies this like the building that stands before us,” Dr. Gotto said.


An architectural rendering of the $650 million state-of-the-art Belfer Research Building, currently under construction. The 480,000-square-foot building on East 69th Street will more than double Weill Cornell Medical College’s existing research space when it opens in 2014, and it will be devoted to translational research on some of the most daunting health challenges.