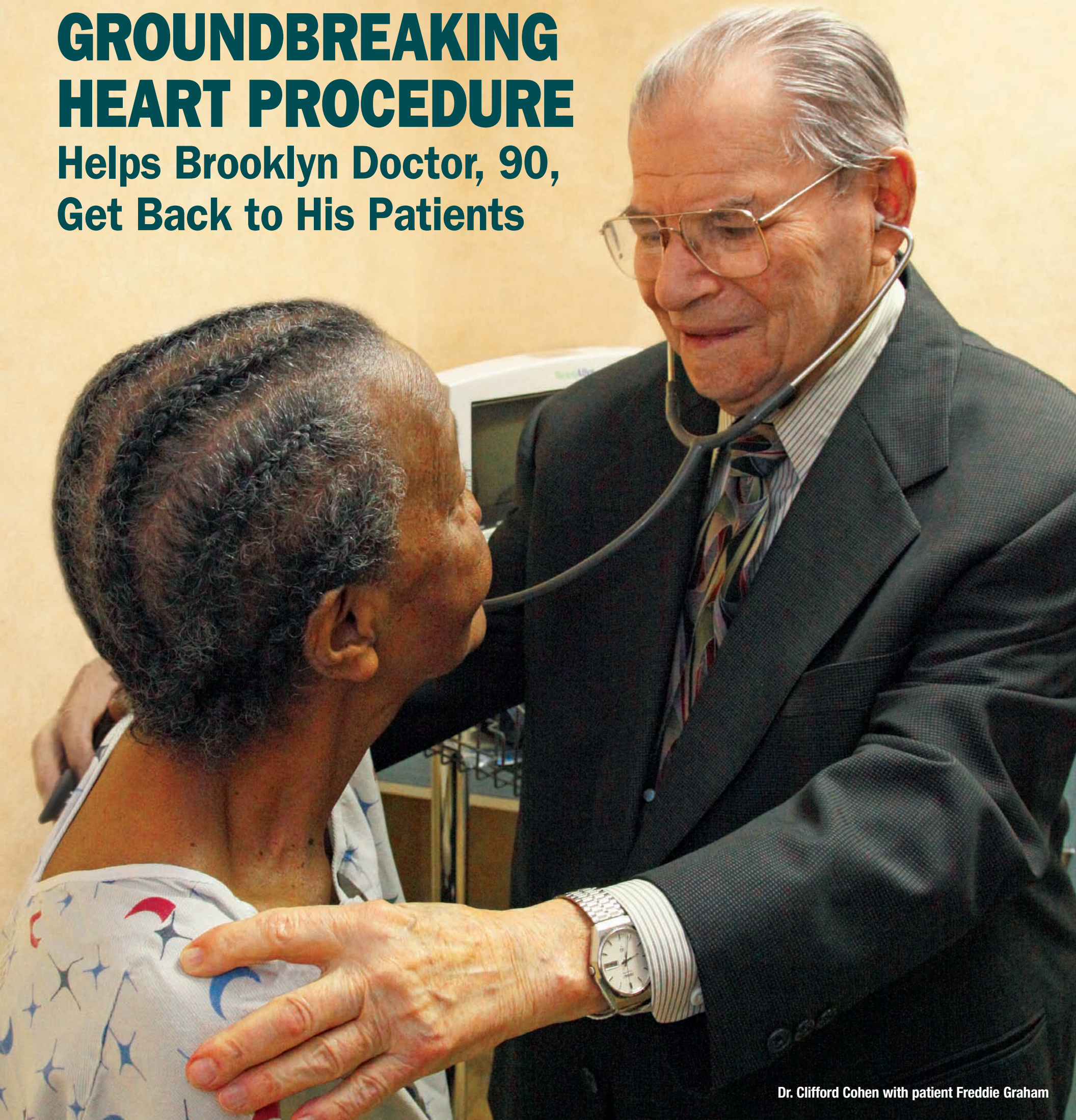


GROUNDBREAKING HEART PROCEDURE

Helps Brooklyn Doctor, 90,
Get Back to His Patients



Dr. Clifford Cohen with patient Freddie Graham



A Message from Dr. Corwin and Dr. Kelly

Last month, the New York Giants achieved something that most would have thought impossible. In the middle of their season with a 7-7 record, the idea of winning the SuperBowl appeared like a remote dream. But, to quote Giants Coach Tom Coughlin after their stupendous victory, “We never changed our objective. We never changed our goal. We never changed our attitude about what had to be accomplished and what we had to do.” Among his list of the most important ingredients for success are teamwork and accountability. What important lessons for all of us and for NewYork-Presbyterian.

Our Hospital is a very special organization in which we have created a strong spirit of empathy and caring, and a palpable patient-centered culture. We are extremely proud that **We Put Patients First** is not just a slogan — it’s a guiding principle and a way of life for all our staff. We have an amazing track record of success and have certainly come a long way in providing outstanding, compassionate care and service to our patients and families. Our patient satisfaction scores have shown a remarkable trajectory over the years. Last year our scores were the highest they’ve been. How-



At January’s Kick-Off, from left, Dr. Kelly; Dr. Lee Goldman, Columbia University Dean of the Faculties of Health Sciences and Medicine; Dr. Laurie Glimcher, Dean, Weill Cornell Medical College; Dr. Louis Bigliani, Orthopedic Surgeon-in-Chief; and Dr. Corwin.

ever, we did not reach our target. And, over the last few months, our scores are falling short of the mark. We’ve set an even higher target for 2012 — 86.5 — so it’s clear that we need to regroup and refocus.

We understand that measurements are not always perfect. We know that New York is a tough place. We will continue to face

significant challenges. But, if we remain true to our commitment, stay focused on our goal, work as a team, and ALL feel accountable for doing the very best we can for each individual patient — one at a time, every day, every encounter — we believe that NewYork-Presbyterian will truly become the very best in care and caring. ■

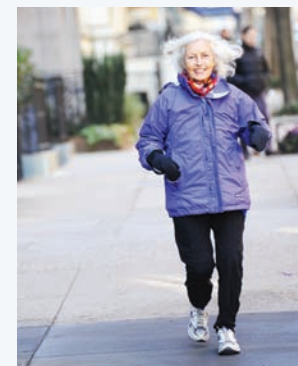
Steven J. Corwin, MD
Chief Executive Officer
NewYork-Presbyterian Hospital

Robert E. Kelly, MD
President
NewYork-Presbyterian Hospital

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Heart Month Events pg. 10

Heard at CEO Town Hall Meetings with Dr. Corwin



NYP/Allen

Each month, as part of his commitment to encouraging open dialogue and learning from the NYP team, Dr. Corwin meets with staff across our Hospital sites. In January, he held a Town Hall Meeting at NYP/Allen. Here are just a few of the questions and answers that came up at this meeting.

Is there a hiring freeze?

No, we are not in a hiring freeze. What we need to do is increase our productivity and work more efficiently. When I say increase productivity, I mean, for example, that we must

use our IT systems to help nurses and practitioners spend more time at the bedside. If a nurse spends 40 percent of his/her time documenting and we could free up half of that time, we might need to add fewer people to care for patients. On the non-labor side, we can do simple things to save money, like not throwing good sheets into red bags to dispose of them. Think of it this way: Every \$60,000 we save is like saving at least one job.

How is NYP reaching out to serve the community?

The Hospital offers many programs and services designed to meet the health care needs of our community. We have a number of school-based clinics. Our Ambulatory Care Network sites see over a million outpatient visits a year. We participate in community health fairs and do free screenings for livery cab drivers, for example. Our Washington Heights-Inwood Network (WIN) for Asthma Program has dramatically reduced pediatric hospitalization rates, and we are successfully getting kids vaccinated. Serving the community is a part of our mission. We do a lot, but we can and should do more. We must know who our patients are and be available to them 24/7, so they don’t go to the Emergency Room unnecessarily. We can avoid a lot of emergency room visits if we do a better job of coordinating care. ■

NYPpress

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Celebrating Our Shining Stars

The Shining Star Program allows patients, families and visitors to acknowledge individuals at NYP for providing them with the very best in care and caring. Each year, Patient Centered Care collects thousands of Shining Star nominations and recognizes staff throughout NYP who have received the most recognition ballots with the top 3 percent Gold Winners, the top 2 percent Silver Winners and the top 3 percent Bronze Winners. ■

NYP/ACN

GOLD

Albertina McDonald
Elaine Montique
Jasmin Morris Pena
Awilda Romero

SILVER

Euclides Diaz
Catherine Diaz
Kia Edwards
Anthony Fuller
Edwin Hernandez
Janet Negron
Mimose Pierre
Melissa Rodriguez-Reyes

BRONZE

Michael Brito
Debra Carrol
Dalia Drammeh
Lydia Henry
Iris Lopez
Evangelina Mercedes
Jeannette Miranda-Kyle
Rebecca Monserrate
Theresa Mouhtar
Judith Prince-Mack
Ivelisse Rodriguez
Evelyn Roman
Patricia Romero
Althea Scott
Linda Wojtowicz

NYP/Allen

GOLD

Maria Franco
Ines Sosa

SILVER

Margaret Desrivieres
Jocelyne Sylvain
Teesia Watts
BRONZE
Lally Alexander
Minoshka Batista
Doris Burch
Carlos Cuevas
Nathalie Cuffy
Shireen Flores
Larry Hodge
Richard Nkrumah
Evelyn Pena

NYP/Columbia

GOLD

Yrene Bautista
Maria Nunez

Redempta Macias

Raven Martinez
Alfred Tan
Mwanaidi Tindi
Vina Joy Trinidad
Mayline Urena
Sicily Varughese
Bertha Wahls
Trevior Willie

SILVER

Aleyamma Abraham
Michelle Beamon
Gloriella Brown
Jesus Castaneda
Lisa Chan
Cesar Clemente
Rachel Drolet
Rhonda Frazer
Paula Jackson
Regina Jarvis
Anna Krakowski
Andrew Lehr
Michelle Lloyd
Lissette Lopez
Freddy Maldonado
Lucy Nunez
Angel Rivera
Francisca Sarhene
Geraldine Smith
Ruth Tavares
Belma Tonel
Maria Trasmonte

BRONZE

Anthony Aithken
Esther Alexander
Evangeline Ang
Stacy Antwi
Kayann Bartley
Tejana Basnet
Sandra Bracero
Melineth Café
Leonie Campbell
Chembelene Castor
Kari Cedillo
Dawn Cooper
Jose Cruz
Lorna Dailey
Christopher Davis
Ena Douglas
Tessie Duru
Sylvia Francis
Rose Godfrey
Ezequiel Green
Suzie Ko
Abby Letterman
Brian Lorenzen

Dara Lugal

Wilda Medina
Guillermo Ortega
Eugene Oswald
Shawanda Patterson
Yvette Primus
Felicia Quainoo
Joann Quirante
Rose Remy
Wilma Rey
Idalia Rodriguez
Maria Rodriguez
Mary Samuel
Yvonne Sierra
Roxanne Simpson-Jones
Geraldine Smith
Rose Tucker
Deanna Washington
Shirley Webster

NYP/Morgan Stanley Children's Hospital

GOLD

Juanita Walters
Susie Burdine-Ward

SILVER

Elfa Alday
Valerie DeSimone
Vivian Leyva
Russell Marshall
Devona Rose
Katie Rudy
Laci Sepe
Rene Solorazano

BRONZE

Tami Bartholow
Mary Ellen Creange
Maria DiMarzio
Lissamma Francis
Hillary Halter
Alison Heffer
Claudia Hoepelman
Daniel Hogan
Tracy-Ann Johnson
Tracy Latosa
Dennis Rees
Steven Schwartz
Angela Wiles
Katelyn Willis

NYP/Weill Cornell

GOLD

Alma Anderson-Bolton
Seenauth Bhagmattie
Marie Bobb

David Cobb

Linda Colon
Marianna Coscia
Angella Digs
Alonzo Flowers
Feli Huntington
Maggie McManus
Catherine Michalewicz
Shaun Nero
Cecilia Nicholas
Cynthia Palmer
Karen Price
Tara Ramsingh
Doris Richards
Kiyana Ross
Kanta Sharma
Dorothy Sherwood
Ann Stephen
Cathryn Stringer
Christine Tablang
Jackie Thompson
Chandra Toonda
Tricia Watten
Latisha Waxali
Karlene Williams

SILVER

Mary Ellen Borgia
Vickie Boswell
Janet Conway
Araceli Creus
Maria Deda
Lazar Djurdjinovic
Nicole Elitch
Adam Geraghty
Gabi Gerstacker
Chandra Gray
Issah Imoro
Nicole Jamison
Ken Llewellyn
Dolores Lorenzo
Carin MacKinnon
Jamie Mandelbaum
Martha Martinez
L'Tiffani McDowell
Edelia Mendoza
Leonora Mitchell
Mary Ellen Moran
Heather Murphy
Angel Nelson
Derek Ng
Ashley Parlman
Jacob Philogene
Helen Richards
Amy Seveck
Loren Smith
Andrea Thermen

Heidi Tullis

Anna Vaca
Primrose Witter-Allen

BRONZE

Christina Adams
Fola Adaramola
Yolanda Alford
Tiombe Als
Emelie Antonio
Jesette Belandres
Tara Benziger
Marva Bernadel
Patricia Bruneau
Morgan Burrell
Chelsea Carlson
Dana Cedro
La Fleur Chakraverty
Myra Cheah
Elaine Conroy
Alexis Crisafi
Hanna Dawidowicz
Ernecy DeFay
Maureen Evers
Mitsy Goldson
Noleen Hanniffy
Logan Hazell
Jennifer Hollohan
Mina Honeyghan
Morvince Horsford
Evadne Huie
Juliet Hunte
Victor Jaramillo
Tania Johnson
Evita Joly
Brianna Keenan
Lisa Kushma
Rosa Landinez
Sarah Lenhart
Maria Leventis
Carmen Loundes-Henricks
Yelena McLeod
Gwen Meeks
Samantha Moraes
Betty Occhiogrosso
Ana Orozco
Laura Pecini
Kimberly Perry
Greg Piech
Lamore Richard-Johnson
Jagoda Risteska
Nechama Rosenstock
Annie Roth
Vivian Saafan
Megan Schmidt
Ruth Shariff



★ NYP/WESTCHESTER ★



★ NYP/WEILL CORNELL ★



★ NYP/COLUMBIA/MSCHONY/ALLEN ★

NYP/Westchester

GOLD

Corrine Hamilton
Victor Jaramillo
William Venable

SILVER

Norma Bailey
Tony Francouer
Steven Gibbs
Kaitlyn Giordano
Odette Hinds
Joungmin Ko
Carla Mayes
Carl Stokes
Felipe Swaby

BRONZE

David Brown
Zelesther Cay
Carrie Dendy
Seedou Dibba
Jackie Forbes
Jennifer Gill
Shyrrill Glenn
Carlos Hernandez
Wanda Jacobs
Julio Martinez
Henry Martinez
Susan McTernan
Enton Minto
Lisa Ortiz
Talley Taylor
Juliet Thompson
Kevin Williams



Do you have
an idea for
how to make
NYP better
for patients or
employees?
Email your
suggestion to
makingitbetter
@nyp.org.

A Mighty Response to Health Reform



Operational Excellence Initiative



(From left) Gary Zuar, Andria Castellanos and Tom Ferguson are leading the newest Hercules team, Operational Excellence.

A brand-new, seventh Hercules team — Operational Excellence — has been created to help managers meet the demands placed upon their departments.

“The goal of the Operational Excellence team,” says Andria Castellanos, SVP and COO, NYP/Milstein, “is to maintain quality while providing care in

an effective and efficient manner so we can continue to grow and care for our patients in this challenging environment.”

Ms. Castellanos, Gary Zuar, SVP, Finance, and Tom Ferguson, SVP and Chief Human Resources Officer, are the executive sponsors of the Operational Excellence team. It has 20 other members who

represent the entire Hospital, among them physicians, administrators, Performance Improvement Specialists and staff of Finance, Accounting, Operations, Human Resources, Information Management and Quality. The team may draw on outside expertise as well.

The Operational Excellence team hopes to develop a

thoughtful and systematic approach to addressing issues that can cause inefficiencies. It plans to:

- implement new management tools that will yield better information for budgeting, managing and accountability
- address systemic issues, making sure that people have the information they need to do their work
- identify best practices from industry or from different departments across our campuses with the aim of simplifying processes, reducing waste and optimizing technology.

“We will align the work we need to do with the resources we need,” Ms. Castellanos says.

She adds, “NYP provides great patient care. The goal of all the Hercules teams is to ensure that we continue to provide great care and remain competitive as we face the challenges that health reform will present in the future. We want to make the patient experience even better and to extend our mission in the future to more patients.” ■

HERCULES is a key Hospital-wide initiative that is helping us find opportunities to become more efficient and enhance our revenue, in order to meet the challenges of health care reform while continuing to provide the highest-quality, most compassionate care and service to our patients. ■

Share Your Ideas



We need everyone's help, so please share your project ideas with your manager or email them to hercules@nyp.org.

An Update from the State

New York State Health Commissioner Nirav R. Shah, MD, MPH, spoke at NYP/Columbia's Milstein Family Heart Center on January 11, presenting an overview of Governor Andrew Cuomo's "State of the State" address. The Governor's plans call for a New York Health Exchange to increase the number of residents with health insurance. On Medicaid reform, Dr. Shah reported that an in-depth analysis conducted over the summer was being finalized for presentation to the Governor. Reform would not be limited to spending cuts. For example, the Nurse-Family Partnership, piloted upstate, has provided advice to first-time mothers, improving outcomes and saving money. Every dollar invested in the program has given back \$5.70 — a return, Dr. Shah said, that's better than Wall Street. Dr. Shah also had strong praise for NYP, saying that we “get it” and are “light years ahead.” ■

New York State Commissioner of Health Nirav R. Shah, MD, MPH (center), with Columbia University Dean of the Faculties of Health Sciences and Medicine and Executive Vice President for Health and Biomedical Sciences Lee Goldman, MD (left), and Dr. Corwin.





Dr. Cohen and Mrs. Lillian Cohen

Cardiac Surgery Puts Marathoner Back on Track

Joan Fisher, 81, completed a 5K charity run along the Hudson River on February 11. The long-time marathoner had been sidelined by heart problems, but after heart surgery to replace an aortic valve, performed by Dr. Karl Krieger, cardiothoracic surgeon at NYP/Weill Cornell, Ms. Fisher was back to her favorite pastime.



NYP *Patient* FIRST IN U.S.

to receive innovative valve replacement
after FDA approval

(Cover Story)

Dr. Clifford Cohen, 90, is back to treating patients four times a week. He's driving and planning to hit the links in the spring. Just four months ago, Dr. Cohen, a Brooklyn internist, suffered from aortic stenosis, a condition in which the heart valves become calcified, obstructing blood flow to the aorta. It caused fainting spells — one sent him to the hospital and led to his diagnosis.

But now his life has been restored with a groundbreaking heart operation performed at NYP/Milstein by Dr. Martin Leon, an interventional cardiologist and Director of the Center for Interventional Vascular Therapy, and Dr. Mathew Williams and Dr. Susheel Kodali, Co-Directors of the NYP/Columbia Heart Valve Center.

Instead of conventional open-heart surgery, the physicians used a new minimally invasive approach to implant a new aortic heart valve in Dr. Cohen. The valve was inserted through the femoral artery in the groin and positioned in the heart using X-rays and ultrasounds. Once the valve was deployed it took over the function of his diseased valve. The entire procedure was done without any incisions and without going on the heart-lung machine.

Dr. Cohen was back to work a month later.

"The important thing is that I can get back to almost a normal life," he says.

The procedure was approved by the FDA for commercial use just two days before Dr. Cohen's surgery — making him the first in the U.S. to receive the transcatheter aortic valve replacement after approval. Surgeons at NYP/Columbia have performed this surgery in clinical trials since 2005.

"For us, it's extraordinarily emotional to take someone at that stage of his life and career and restore him so he can practice medicine again," Dr. Leon told the *New York Daily News*, which prominently covered the procedure.

According to Dr. Kodali, about a third of patients diagnosed with aortic stenosis don't receive treatment for various reasons — most often due to age and comorbid medical conditions that make them too high risk for surgery.

"This new procedure provides treatment to a group of people who, before, had few options," he says. ■



Some of the team involved in the lifesaving valve surgery for Dr. Clifford Cohen. On far right, Dr. Susheel Kodali, Co-Director of the Transcatheter Aortic Valve Program and Director of the Interventional Cardiology Fellowship Program; Dr. Martin Leon, second from right, an interventional cardiologist and Director for Interventional Vascular Therapy; and Dr. Mathew Williams, third from right, Surgical Director of Cardiovascular Transcatheter Therapies and Co-Director of the Transcatheter Aortic Valve Program.



promotions

Human Resources reports the following promotions as of January 31, 2012:

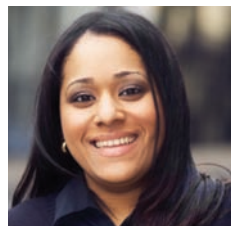
NYP/ACN

Maciel Campos
Psychologist-PhD,
Clinic-Special Needs

Carmen Chardon
Certified Medical
Assistant, School
Based Clinic-JFK

Jonathan Detrixhe
Psychologist-PhD,
Adult Outpatient
Psychiatry

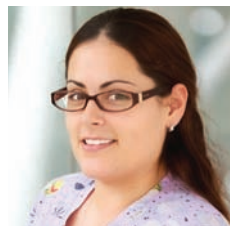
Monica Espinoza
Coord-Program,
Psych Clinic Onsite
Program



Erica Badillo

Andrew Trilla
Anesthesia Technician
III, Allen-Anesthesia

NYP/MSCHONY
Maureen Adams
Clinical Nurse II, CH-
5/6S OB & Nursery



Erica Badillo
Clinical Nurse II,
CHT 6-M/S
Cardiology/Neurology
**Noemi De Jesus-
Aponte**
Clinical Nurse
Specialist, CHC
Labor Delivery &
Triage

Marjorie Jaramillo
Clinical Nurse III,
CH - Cardiac ICU

Marilyn Mapp
Patient Care Director,
CHC Labor Delivery
& Triage

Colleen McCarthy
Clinical Nurse
Specialist, CHT 4
Medical Surgical Unit

Jimmy Sanchez
Patient Fin Advisor-
Pat Access, CH-
Admitting Patient
Access

Winsome Sewell
Sr-Social Worker,
CH-Social Work

Lorena Tobias
Clinical Nurse II,
CH-Emergency Room

NYP/COLUMBIA

Paola Arancibia
Anesthesia Technician
III, Anesthesia

Dale Arnold
Dir-Support Svcs
EVS, Environmental
Services-Admin

Fatmata Bangura
Coder 2,
Health Information
Management

Thomas Benson
Senior Clinician-
Physical Ther, Inpatient
Rehabilitation Thera

Allison Blum
Sr-Major Gifts Offi-
cer, Development

Ingrid Castellanos
Senior Dietary Worker,
Pantry Food Service

Lisa Chan
Clinical Nurse II,
MB-7GS AM/PM
Surgery

Carlos Cusi
Supv-Peds Anesthesia,
Anesthesia

Elizabeth Doherty
Coord-Campaign,
Development

Mercedes Dohnert
Unit Assistant,
Surgical Nursing
Office

Ana Fernandez
Coord-Research-
Development,
Development

Matthew Ganulin
Senior Clinician-
Occupational,
Inpatient
Rehabilitation Unit

Laura Gayle
Coord-Transplant
Waitlist, Kidney
Transplant Program

Modesto Gomez
Anesthesia Technician
III, Anesthesia

**Audrey Graham-
O'Gilvie**
Mgr - Care
Management,
Community Health

Orlando Hernandez
Maintenance Worker
II, Routine Mainte-
nance-Offsite

Jerald Hopkins
Coord-Transplant
Waitlist, Liver
Transplant Program

Diane Jorge
Coord-Specialty
Clin Reg, Radiology-
Central Scheduling

**Mary Katherine
Taylor**
Major Gifts Officer,
Development

Beverley King
Emergency Room
Technician,
Emergency - A

Rosemary Latawiec
Clinical Nurse III,
M9GN - Psychiatry

**Donna Marie P.
Lawrence**
Anesthesia Technician
III, Anesthesia

Bridgette Marks
Unit Assistant, PACU
Extension

Jorge Martinez
Nutrition Host, Food
Service-MSCHONY

Monet McDaniel
EKG - Phlebotomy
Technician, Support
Service Lab

Maureen McLaughlin
Security Officer,
Security - Admin

Taline Mikitarian
Coord-Campaign,
Development

**Dominique Nicolas-
England**
Sr-Social Worker,
Social Service
Transplant

Laura Pachella
Clinical Nurse III,
6 Hudson North
Oncology

Grant Parkis
Coord-Transplant
Waitlist, Cardiac
Transplant Program

Maria Patrao
Clinical Nurse II,
MB-8HS Neurology

Laura Pedersen
Coord-Campaign,
Development

Leslie Pena
Sr-Physician Asst,
Cardiothoracic Pas

Nichole Perez
Anesthesia Technician
III, Anesthesia

Rosa Perez
Lab Technologist - 2
Licenses, Core Lab-
Chemistry

(Continued on page 8)

EXPress

News about people, places and programs at NYP

NYP Nurse Honored for Patient Skin Care Program

Juliet Smith-Poyser, Clinical Nurse III at NYP/Columbia, was honored by *The New York Times*' annual "Tribute to Nurses" program for her longstanding leadership and commitment to education.

Ms. Smith-Poyser, a 22-year employee of NYP, has specialty training in wound care, ostomy and continence. She won the program award in leadership for developing a "skin champions" program for the treatment of pressure ulcers.

"Patients often develop pressure ulcers during hospital stays," she said. "If not addressed promptly, these ulcers can lead to life-threatening infections."

Initiating a course for nursing assistants to enhance clinical knowledge and skills, Ms. Smith-Poyser and a team of 50 nurses have made such significant improvements in patient care that the program is being expanded throughout the Hospital.

"We are enormously proud of Juliet for achieving this honor," said Willie Manzano, NYP SVP, Chief Nursing Officer and NYP/Allen COO. "This accomplishment is a testament to the dedication and leadership Juliet brings to NYP each and every day as an invaluable

Juliet Smith-Poyser



member of our nursing team."

Published December 4 in *The New York Times* magazine, "Tribute to Nurses" recognizes nurses for their exemplary on-the-job performance in education, leadership, research, innovation and service to the community.

calendar



- **March** — National Nutrition Month will stress the importance of healthy eating and physical activity. NYP dietitians will distribute educational materials and quizzes in NYP cafeterias throughout the month.
- **March 6** — Cindy Hamilton, MS, RD, Director, Digestive Disease Institute, Cleveland Clinic, will speak at Nutrition Grand Rounds on "nutrition-focused physical assessment." She will speak in the Columbia University College of Physicians and Surgeons' 1st-floor amphitheater from 10 a.m. to 12 p.m. and in Weill Cornell Medical College's Uris Auditorium (with videoconferencing to NYP/Westchester) from 2 p.m. to 4 p.m.
- **March 7** — Literature at Work, a reading group open to all NYP/Columbia staff members, will meet from 12 p.m. to 1 p.m. in the Hamilton Southworth Conference Room, PH 9 East, Room 105.
- **March 16** — NYP/Westchester will observe Social Work Month 2012 Grand Rounds with a talk titled "Compulsive Hoarding" by Dr. Gail Steketee, Dean, Boston University School of Social Work, in the 2nd-floor auditorium from 11:15 a.m. to 12:30 p.m. For more information, contact Arlene Benjamin at (914) 997-5743.
- **March 21** — Literature at Work will meet from 12 p.m. to 1 p.m. in the Hamilton Southworth Conference Room, PH 9 East, Room 105.
- **May 2** — NYP's annual Gala will take place at the Waldorf-Astoria, with cocktails at 6:30 p.m. and dinner at 7:30 p.m. For more information, contact Lucia Falco-Sardana at (212) 342-0792 or luf9001@nyp.org.

Staff Cheer College Football in the Bronx

Some 450 NYP employees won tickets through a raffle to the second annual New Era Pinstripe Bowl, sponsored in part by NYP at Yankee Stadium on December 30.

The Rutgers University Scarlet Knights trounced the Iowa State University Cyclones 27-13 in the college football game, the fourth to be played at the new Yankee Stadium.

The New Era Pinstripe Bowl pits teams from the Big East and the Big 12 college football conferences against each other.



Official sponsor of the New Era Pinstripe Bowl, NewYork-Presbyterian showed its full support with hundreds of Hospital employees in attendance at the Rutgers vs. Iowa State match on December 30.

A Day for Hearts, Flowers and Free Mammograms

On Valentine's Day NewYork-Presbyterian Hospital/Columbia University Medical Center, in partnership with the American Cancer Society and WXTV Univision 41, provided free mammograms to nearly 60 uninsured women from the Washington Heights community.

The sponsoring organizations provided the mammograms as part of their "Amate a ti Misma" (Love Yourself) breast cancer campaign.

According to the American Cancer Society, an estimated 14,200 Latina women will be diagnosed with breast cancer in 2012.



Karen Schmitt, Manager, Breast Cancer Screening Partnership, discussed mammography with an Amate a ti Misma participant at NYP/Columbia's Avon Breast Imaging Center.

A Super Weekend



Super Bowl raffle winners Joy Palmer-Bonnick and Emmel Bonnick

It was an experience Joy Palmer-Bonnick, a Training Assistant in the Division of Nursing Education at NYP/Columbia, and her husband, Emmel "Otis" Bonnick, an Inventory Control Clerk at NYP/Columbia, could never have imagined.

Instead of viewing the Super Bowl on TV — as they have every year — this year they traveled to Indianapolis to watch the New York Giants triumph over the New England Patriots front and center, surrounded by A-list celebrities and NBC officials.

It's an experience courtesy of NYP and NBC, as Palmer-Bonnick was the recipient of an all-expenses-paid weekend, including two tickets to the Super Bowl, raffled off by NYP.

"I still can't believe that I won," Palmer-Bonnick said. "I'm still in shock. I'm there, thinking, 'This is really happening,' being around all those NBC people and the celebrities. It was surreal. It felt like I was having an out-of-body experience. You watch it on TV and it doesn't do it justice."

She's deeply appreciative to Hospital leadership for providing her with the opportunity of a lifetime.

"I thought it was really nice of NYP to do this for employees," Palmer-Bonnick said. "To give someone the opportunity to experience something like this was great."

Expanding Horizons Through Learning

At NYP's first Learning Fair, held at NYP/Columbia and NYP/Weill Cornell in early February, employees learned about various Hospital educational programs and viewed training demonstrations offered by Finance, COLE (Center for Organizational and Leadership Effectiveness), Nursing Education, Support Services and Quality and Safety. A highlight at both campuses was a talk by Dr. Dennis Fowler, Medical Director of NYP/Columbia's Simulation Center, called "Simulation as a Healthcare Education Tool: Why, What, How?"



Booths attracted staff members (from left) Zoraida Rivera, RN, Teresa Ashe, RN, and Crystalisa Peltz, RN, and many others interested in learning new skills.

In Memoriam

• **Nanabel Lorico**, Nurse Coordinator, Community Health, for NYP's Ambulatory Care Network (ACN), died on December 31, 2011, at the age of 41.

She had started her career at NYP 20 years earlier, working first in outpatient psychiatry and then in the NYP/Weill Cornell methadone program.

She joined the ACN 10 years ago to begin its Community Health Outreach program in Harlem. She helped develop innovative programs that have benefited thousands of people in partnership with

faith-based organizations, including "Diabetes Jazz Sundays," jazz concerts after worship services that combined jazz, glucose screenings and health education.

Ms. Lorico also mentored nursing students and helped train faith-based Community Health Workers, parishioners she recruited to become health advocates. According to her colleague, Nurse Manager Miriam Torres, MS, RN, "She thought nothing of giving her weekends, evenings and holidays to ensure the



Nanabel Lorico

success of her work."

"Nanabel was full of life, always willing to help and a champion of 'caring for our community,'" says Andy Nieto, Director, Community Health Outreach and Marketing.

Ms. Lorico is survived by her fiancé, her mother and two brothers.



promotions

Human Resources reports the following promotions as of January 31, 2012:

NYP/COLUMBIA



Abdul Hakeem

Abdul Hakeem
Supv-Lab Services,
Core Lab-Chemistry
Yanill Pimentel
Processing Tech,
Central Processing
Unit

Hopper Po
Central Processing
Tech-Cert, Sterile
Supplies

Michael Rohan
Clinical Nurse III,
Emergency - A

Rene Solorzano
Anesthesia Technician
III, Anesthesia

Nicolette Simpson
Coord-Accommoda-
tions, Environmental
Services-Admin

Mary Squirini
Clinical Nurse II,
MB-3/4 Recovery
Room

Magdalena Ungureanu
Section Supervisor-
Core Lab, Core
Lab-Chemistry

Tameisha Walker
EKG - Phlebotomy
Technician, Support
Service Lab

NYP/WEILL CORNELL

Anwer Adeel
Analyst-Fin-Managed
Care, Managed Care-
Finance

Marcia Brinson
Mgr QPSI - NYP
Healthcare Sys,
Network Admin

Farida Cheddie
Corp Dir-Fin
Operations,
Accounting

Amy Chinitz
Social Worker Adv
Clin, Social Work

Diana Clark
Social Worker Adv
Clin, Social Work
Anastasia Clyne
Unit Clerk,
NUR-7S WCH OBS
(ANTEPARTUM)

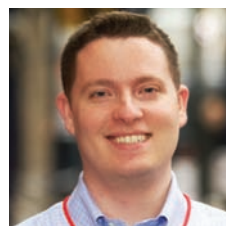
Renee Daniels
Office Assistant, EMS

Stanley Diaz
System Administrator-
Labs, Labs Customer
Service Ctr

Stephanie Diaz
Jr-Buyer, Procurement/
Strategic Sourcing

Annetta Dragazis-Colon
Analyst-OR Special
Projects, Perioperative
Svcs

Geronimo Fabara Mesa
Floor Mechanic,
Engineering Maint



Ian Fields

Ian Fields
Sr Analyst-Financial,
Financial Planning

Matthew Gaines
Sr-Phys Ther Spl,
Rehab Medicine

Mia Glassberg
Social Worker Adv
Clin, Social Work

Shmuel Goldberg
Proj Leader-Fin Plnng
Svc Line, Financial
Planning

Yubelkis Gonzalez
Senior Accountant,
Financial Controls

Kristen Good
Sr-Social Worker,
Social Work

Jaime Hayes
Spl-Patient Safety
Nurse, Critical Care
Nsg - Emerg Room

Blair Herman
Social Worker Adv
Clin, Social Work

Tyshawn Jamison
Patient Facilitator
- Pat Svcs, Patient
Services-Emergency
Dep

Tessa Jean
Admr-Patient Services,
Patient Services

Sean Kelliher
Web Content Dev,
Marketing

Mary Rose Mitchell
Patient Care Director,
NUR- 10N MSURG
ACE

Wendy Mitchell
Sr-Social Worker,
Social Work

Lisa Parent
Mgr-IS,
Communication
Center

Kerry Purdy
Mgr-Fin Plng Svc Line,
Financial Planning

Jessy Pygeol
Staff Nurse-RN,
Critical Care-Surg
Team

Mikhail Robertson
Patient Assistant,
Amb Surg L9/F10

Orin Rollins
Staff Nurse-RN,
Critical Care Nsg -
Emerg Room

Nida Shekhani
Dir-Strategy, Strategy
& Regulatory
Planning

Lamisha Smith
Sr Regulatory Plng
Assoc, Reg Planning
and Policy Dev

Annamarie Sorrentino
Social Worker Adv
Clin, Liver Transplant
Program

Meredith Spiegel
Spl-Talent Acquisition,
HR-Employment
Services

Jill Stolbach-Hans
Sr-Social Worker,
Social Work

Robert Taylor
Unit Clerk,
Emergency Dept

Christine Terrents
Jr Accountant,
Accounting

Anna Troia
Dir-Finance,
Accounting

Avani Vaidya
Associate- Regulatory
Planning, Strategy &
Regulatory Planning

Christopher Vanhouten

Supv-EMS Training,
EMS

Larry Wheeler
Emergency Care
Instructor, EMS

Laura White
Mgr-Volunteer Svcs,
Volunteer Services

Kimmie Wilson
Buyer, Procurement/
Strategic Sourcing

Sherry Zauderer
Social Worker Adv
Clin, Social Work

NYP/WESTCHESTER



Raymond Busano

Raymond Busano
Psychiatric Technician,
Nursing Schizophrenia
-3 South

Erick Gramajo
Sr-Hall Aide, Building
Services

classifieds



■ **FOR SALE:** By owner, large two-family house in Leonia, New Jersey, 5-10 minutes from NYP/Columbia. Six bedrooms, 3 baths. Nicely maintained, many updates. Near schools and transportation to NYC. Excellent tax deductions on expenses, repairs, utilities. Asking \$595,000. Call owner at (201) 450-2544.

■ **FOR SALE:** Medical office condos at 25 Fifth Avenue in Greenwich Village. Four newly configured medical offices, fully renovated with AC, new floors, sink and built-ins in exam rooms. Heat and hot water included. All have Fifth Avenue views and private entrances in professionally managed, full-service, prewar building. Near transportation. Prices from \$675,000 to \$1,575,000. Contact ClassicMktg.com or Leslie Haber at (212) 674-2500.

■ **FOR SALE:** One-bedroom co-op at 70 Park Terrace East (218th Street) in Manhattan's Inwood section. Eat-in kitchen, dining room. Asking \$295,000. Contact A. Reilly at (917) 379-2045.

■ **FOR SALE:** Sunny one-bedroom apartment (800 square feet) on quiet, tree-lined cul-de-sac at East 72nd Street and East River; direct access to East

River Promenade. Full-service, luxury building has 24-hour doorman/concierge, live-in super, garage, laundry facility. Custom built-ins, new hardwood floor, large separate kitchen with dishwasher, tons of closet space, beautiful crown moldings. Asking \$650,000. Call (212) 391-2600. No brokers, please.

■ **SUMMER HOUSE RESIDENTS WANTED:** Hamptons summer house seeks singles/couples, 50s-60s. May-September. Educated, athletic, fun-loving group. Pool, tennis court. Walk to beach/town. Near jitney/LIRR. Photos available. Contact mtc01605@gmail.com.

■ **SUMMER BEACH RENTAL:** Beautifully restored, 5-bedroom Victorian house in Ocean Grove, New Jersey. Sleeps 8; 2 full baths. Hardwood floors/original molding. Modern kitchen, TV room, porch, patio/outdoor dining with Weber grill, central AC, high-def TVs, high-speed Wi-Fi/Netflix, washer/dryer. Short walk to beach. Quick trip to New York City. Near train, great restaurants, concerts at the Great Auditorium, Stone Pony/Asbury Park. Rent May through September, \$35,000. See njoceangroverental.com for pictures or call (917) 734-7770.



COMPLIANCE HELPLINE

To report fraud or violations of NYP's Code of Conduct, call the Compliance Helpline at (888) 308-4435. Anonymous calls are accepted.

If you know of any promotions that have been omitted, please report them to Human Resources at these numbers: 746-1448 (Weill Cornell); 305-5625 (Columbia).

Benefits Corner



HEALTH CARE SPENDING ACCOUNT DEADLINE REMINDER

You have until March 15, 2012, to incur eligible expenses for your 2011 Health Care Account. The deadline for submission of eligible expenses for reimbursement is April 30, 2012.

Requests for reimbursement of expenses for your 2011 Health Care Account must be submitted to P&A. Reimbursement forms can be obtained from the P&A website at www.padmin.com. If you need additional information, please call P&A directly at (800) 688-2611.



BENEFITS REMINDER

If you have questions or need information, email is a convenient way to contact Benefits, Retirement

Services and Tuition Assistance. You will receive a response within 24 hours. Include your name, employee ID and contact number in your email request to:

Benefits: BenefitsBridge@nyp.org

Retirement Services: Retirement@nyp.org

Tuition Assistance: Tuition@nyp.org



MONTHLY HEALTH FOCUS FOR NYP EMPLOYEES

The NYP Benefits Department has partnered with

Empire BlueCross BlueShield to provide employees with monthly information to help you stay healthy. Articles relating to the topic of the month are featured on the Infonet. On the *Employee Benefits* page, look under *Wellness Benefits* and click on *Monthly Health Focus*.

March is National Nutrition Month and *Monthly Health Focus* is featuring articles on *Understanding Carbohydrates*, *Nuts for Good Health* and *Feed Yourself Well*.

Employee Activities



DISCOUNT TICKETS MOVIE TICKETS

Discounted AMC movie tickets can be purchased at your site's Gift Shop.

SPORTS AND FAMILY ENTERTAINMENT TICKETS

Discounted sports and family entertainment tickets are available online from the following:

► Plum Benefits

Log on to www.plumbenefits.com or call (212) 660-1888, Monday through Friday, from 9 a.m. to 5 p.m.

► TicketsAtWork.com

Log on to www.ticketsatwork.com or call (800) 331-6483. The company code is **NYP**.

► Working Advantage

Log on to www.workingadvantage.com. The NYP member ID number is **99042364**.

► GoldStar

Log on to www.goldstar.com.

► Corporate Offers

Log on to corporateoffers.com/corporateaccess/offers/broadway.php.

You can also access theater and sporting events on the *Employees* page of the Infonet by clicking on *Discounts & Perks* under *Quick Links*.

If you have any questions, please email activities@nyp.org.

Phineas and Ferb Live

The Theatre at Madison Square Garden
April 5 – 10

Ticket Prices: \$120, \$80, \$54 (regular \$60), \$29 (regular \$35) and \$25

Order tickets online at: showvite.info/B1s
Enter Code: **NYP**

If you have any questions, contact Keith Laxman at (212) 631-5266 or keith.laxman@msg.com.



TAKE OUR KIDS TO WORK DAY IS APRIL 26

Take Our Kids to Work Day is Thursday, April 26. Registration opens on Monday,

February 27, and runs through Friday, March 30. Registration forms will be available on the Infonet and in your site Human Resources Office on Monday, February 27.

If your child is selected to participate you will be notified by phone or email no later than April 6. A list of participating children will also be posted on the Infonet.

EMPLOYEE DISCOUNT



Fragrance & Beauty Outlet

The Fragrance & Beauty Outlet is offering a 10 percent discount to NYP

employees on authentic name-brand perfumes and fragrances as well as full lines of cosmetics, bath and beauty items, and hair care products. You will need to present your NYP employee ID to receive the discount. The store is located at 301 Madison Avenue (41st Street) and can be reached by phone at (212) 687-7635.



SUMMER DAY CAMP

The YM&YWA of Washington Heights and Inwood is sponsoring a summer day camp, Camp Yomawha

located in Rockland County, for children in kindergarten through 10th grade. The day camp includes swimming and other sports, nature, arts and crafts, dramatic arts, off-site trips and special entertainment. NYP employees receive a free membership (fitness center excluded), valued at \$200 to the YM&YWA, which is necessary to participate in the day camp. Fees start from \$1,150 for a two-week session up to \$3,350 for an eight-week full summer session. Transportation to and from day camp is included in the fees.

For more information and camp fees, visit their website at www.ywashts.org, or call Rachel Rothstein at (212) 569-6200, ext. 248.



NURSING SCHOLARSHIPS AVAILABLE TO NYP EMPLOYEES' CHILDREN

The Division of Nursing is

offering one-year scholarships to the children of full-time NewYork-Presbyterian employees who are pursuing nursing careers. Students enrolled full time in a Bachelor of Science in Nursing program are eligible. Since Nursing instituted the scholarship program 12 years ago, 59 scholarships have been awarded.

Scholarship recipients are invited to apply for employment at NYP after graduation, but this opportunity does not imply a guarantee of employment.

Applications must be received by May 4, 2012. You can pick them up at these sites:

NewYork-Presbyterian/Weill Cornell

On the bulletin board outside Nursing Education in Payson House Sub-Basement

NewYork-Presbyterian/Westchester

See Mary Jenkins in Human Resources

NewYork-Presbyterian/Columbia and Morgan Stanley Children's Hospital

See secretarial staff in the Nursing Office, Milstein Hospital Building, 6th floor

NewYork-Presbyterian/Allen

See Annette Middleton in Human Resources

For more information, call Linda Saal at (212) 746-1225.

GREEN PAGES CONTACT INFORMATION



Benefits Corner

(212) 297-5771

BenefitsBridge@nyp.org

Employee Activities

(212) 746-5615

activities@nyp.org



Other Green Pages News:

hrweb@nyp.org



Heart Month

NYP hosted events throughout February in recognition of American Heart Month, a national health observance sponsored by the American Heart Association to raise awareness of cardiovascular health and to educate Americans on what to do to live heart-healthy lives.

From top right.

1. & 4. Information booths were set up at the Ronald O. Perleman Heart Center at NYP/Weill Cornell.

2. Staff participated in a Zumba class.

3. Screenings for peripheral arterial disease were offered.

5. Employees exercised with the Wii.

6. NYP showed its support on National Wear Red Day, February 3.



NYP Annual Blood Drive a Smashing Success

In its most successful campaign yet, NYP employees donated nearly 4,000 pints of blood in 2011, saving 12,000 lives.

The New York Blood Center collected 3,832 pints of blood during 60 blood drives hosted at all seven NYP locations — including 38th Street and 7th Avenue — marking a dramatic leap from the 2010 collections of 3,266 pints. Each pint of blood benefits three people.

“The constant message is: We never know when a friend or family member will need the blood,” said Jessica Prata, Sustainability Officer for NYP and blood drive executive sponsor. “We recognize the responsibility

to continue to hold these drives to renew and make sure blood resources are sustained.”

More than 850 people donated for the first time last year, an increase of 153 from the year before. Together with regular donors, they donated 37 percent more blood than 2010 during the critical summer and winter months.

In reward for their contributions, donors received tickets to see the New York Yankees. The Yankees organization provided some 4,000 tickets for the 2011 season to key stakeholders — NYP received about 1,500 — to entice people to donate blood

after Hurricane Irene and Tropical Storm Lee cancelled critical drives across the metropolitan area.

In addition, Gail Blackman, an Administrative Clerk in Cellular Therapy at NYP/

Weill Cornell, won \$1,000 to put toward a trip of her choice through a raffle. She was selected from more than 700 donors from all campuses who donated more than twice during 2011. ■



John Evanko, MD, VP and Medical Director of Perioperative Services at NYP/Milstein and Division Chief for General Obstetrics & Gynecology and Gynecologic Surgical Services at NYP/Columbia (foreground); and Andria Castellanos, SVP and COO, NYP/Milstein, (at right), helped make the 2011 blood drive at NYP its most successful to date.

Blood Drive Site Leaders:

Noah Ginsberg (NYP/Columbia)
Melinda Acevedo (NYP/Weill Cornell)
Josef Lehmkuhler (MSCHONY)
Geraldine Joseph-Codio (Seventh Avenue)
Mary Quinn and Colette Schafran (38th Street)
Becky Whipple (NYP/Westchester)
Annette Middleton (NYP/Allen)



Blood Drive Raffle Winner

Gail Blackman won a raffle prize worth \$1,000.