

You are cordially invited to our

2018 gala

Benefiting Oncology Services

Honoring Henry M. Tischler, MD

Chief of Orthopedic Surgery at
NewYork-Presbyterian Brooklyn Methodist Hospital

SATURDAY, APRIL 28, 2018

7:00 p.m. Cocktail Reception

8:00 p.m. Dinner and Presentation

BROOKLYN MUSEUM

200 Eastern Parkway

Brooklyn, New York

Black Tie

 **NewYork-Presbyterian**
Brooklyn Methodist Hospital

The 2018 Gala will benefit the high-quality, personalized cancer care at NewYork-Presbyterian Brooklyn Methodist Hospital. Deeply committed to a multidisciplinary approach, our expert physicians, nurses, and staff offer the latest diagnosis and treatment options that address each patient's physical, emotional, and social well-being.

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Valet Parking and Directions

Please drive up to the Eastern Parkway parking lot in front of the Brooklyn Museum. You will be greeted by valet attendants and can enter through the front of the museum for check-in.

For more information or directions, please visit brooklynmuseum.org/visit/directions.

Your gift is very much appreciated and may be tax deductible pursuant to IRC §170(c). A copy of our latest financial report may be obtained by writing to: Office of Development, NewYork-Presbyterian Brooklyn Methodist Hospital, 506 Sixth Street, Brooklyn, NY 11215. If you are a resident of New York, you may obtain financial information directly from the state agency: **Office of the Attorney General, Department of Law, Charities Bureau, 120 Broadway, New York, NY 10271**. Registration with this or any other state agency does not imply endorsement, approval or recommendation by any state.

If you wish to have your name removed from lists to receive fundraising requests supporting NewYork-Presbyterian Brooklyn Methodist Hospital, please either write to us at Office of Development, NewYork-Presbyterian Brooklyn Methodist Hospital, 506 Sixth Street, Brooklyn, NY 11215, call 718-501-6880, or e-mail BMHdevelopment@nyp.org.

Gala Sponsors

- ☐ **\$25,000 Underwriter** Premium Table for 10 guests, Underwriter *Journal* ad, special event recognition, logo on website
- ☐ **\$15,000 Benefactor** Preferred Table for 10 guests, Benefactor *Journal* ad, special event recognition
- ☐ **\$12,500 Patron** Table for 10 guests, Patron *Journal* ad

Tickets

- ☐ **\$2,500 Underwriter** Premium seating for one
- ☐ **\$1,500 Benefactor** Preferred seating for one
- ☐ **\$1,250 Patron** Seating for one

Journal Opportunities

Color:

- ☐ **\$15,000 Back Cover***
- ☐ **\$10,000 Inside Front Cover***
- ☐ **\$10,000 Inside Back Cover***
- ☐ **\$7,500 Underwriter Ad**
- ☐ **\$5,000 Benefactor Ad**
- ☐ **\$2,500 Patron Ad**

**First come, first served due to limited availability*

Black and White:

- ☐ **\$2,000 Full-Page Ad**
- ☐ **\$1,000 Half-Page Ad**

Contribution

- ☐ I/We cannot attend but wish to make a contribution in the amount of \$ _____ to benefit **Oncology Services at NewYork-Presbyterian Brooklyn Methodist Hospital.**

Closing date for the *Journal* is **April 2**, and ads must be received before that date. For more information, please call (718) 501-6880 or email nypbrooklynevents@nyp.org.

Please complete all fields:

Name: _____

Contact Name: _____ Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Kosher or Halal Meals Needed (Vegetarian options available by request): _____

Payment Information:

- ☐ Enclosed is my/our check for \$ _____ made payable to **NewYork-Presbyterian Brooklyn Methodist Hospital.**

- ☐ Please charge \$ _____ to my/our credit card: ☐ American Express ☐ Mastercard ☐ Visa

Name as it appears on card: _____

Card Number: _____ Expiration Date: _____

Signature: _____

Credit card payments cannot be accepted via fax or email.

Many organizations offer Matching Gift Programs that can increase your gift. Please inquire with your employer and submit a matching gift form with your contribution. For tax purposes, \$350/\$3,500 of each ticket/table is nondeductible. *Journal* ads and contributions are fully deductible, as provided by law.

Journal Specifications

Thank you for your support of NewYork-Presbyterian Brooklyn Methodist Hospital. In an effort to help with your advertisement, below is some key information.

- The *Journals* TRIM size measures: 6" wide x 9" high
- Please submit high-resolution PDF files
- JPG, TIFF, or EPS files will also be accepted but MUST be at least 300 dpi
- Color ads must be CMYK without spot colors, and black and white ads must be in grayscale
- Full-page ads with NO BLEEDS and a page border measure: 5" wide x 8" high
- Half-page ads with NO BLEEDS measure: 5" wide x 4" high and are in black and white ONLY

Ad reservations and artwork are due by **April 2, 2018**. You may submit your own advertisement or have one created for you by the *Journal's* graphic designer. Please send your ad or the text for your ad to nypbrooklynevents@nyp.org.

Please return your completed form by **April 2** to Amanda Donikowski at:
NewYork-Presbyterian Brooklyn Methodist Hospital Department of Development, 506 Sixth Street, Brooklyn, NY 11215
To register online, please visit nyp.org/brooklyn/gala.

For more information, please call (718) 501-6880 or email nypbrooklynevents@nyp.org.